

*****Name of project*****

*****Authors*****

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1 Value propositions

2 Detailed description of customer segment addressed

3 Summary of evidence for user/customer demand

1. Number of interviews: ***
2. Number of interviewees who turned out to be potential customers: ***
3. Number of interviewees who identified value propositions as important before revealing them explicitly: ***
4. Number of interviewees who identified value propositions as important after revealing them explicitly: ***
5. Additional summary, including significant findings from customer interviews.

4 Evidence that there is sufficient demand in the world to provide the required resources for development

5 Description of embedded system design

5.1 Architectural overview *you will probably need a diagram in this subsection*****

5.2 Formal problem definition

5.3 Related industrial and academic work

[1]

5.4 *Descriptions of system components*****

6 Evaluation

7 Future work

References

[1] "An example title," *Trans. Embedded Computing Systems*, pp. 12-20, May 2009.